



LEP – Sub Committee

LEP - Business Support Management Board

Private and Confidential: No

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Growing Women - New Report on Women's Enterprise in Lancashire

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Executive Summary

Over the past few months, Boost – Lancashire's Business Growth has been working with Nat West bank to focus on how business support services can work better to promote levels of business formation by women in Lancashire.

The attached report was commissioned using the grant awarded to Boost by the Department for Business Energy and Industrial Strategy and produced jointly by Wendy Bowers and Jane Binnion.

The document seeks to positively set out a call to action to change thinking and practice in relation to supporting women in business and leadership.

Recommendation

The Business Support Management Board are asked to note the report and the suggested initial responses that Boost will make in relation to the study.

- Where money becomes available explore option of more targeted support
- More visuals of women in business on Boost publicity and website
- Explore option of adding a women in business page onto Boost website
- Boost staff to only be on panels where there is equal representation
- Where events/activity have limited representation to challenge and support organisers